

# sonata venture

Aligning People, Performance & Strategy



## CREATIVE BRIEF FORM

### Client Information

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

### Business Details

Brand's Name \_\_\_\_\_ Business Type \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Summary \_\_\_\_\_

Products / Services \_\_\_\_\_ Competitor \_\_\_\_\_

### Project Details

Project Title \_\_\_\_\_ Start Date \_\_\_\_\_ End Date \_\_\_\_\_

Objective \_\_\_\_\_

Key Message \_\_\_\_\_

Target Market \_\_\_\_\_

Deliverables \_\_\_\_\_ Budget \_\_\_\_\_

## CREATIVE BRIEF FORM

### Client Preferences

Style \_\_\_\_\_ Tone \_\_\_\_\_

Color Preferences \_\_\_\_\_

Link for Inspira- \_\_\_\_\_

Special Request \_\_\_\_\_

Additional Comments \_\_\_\_\_

Notes \_\_\_\_\_

Send Completed Form to: [Info@SonataVenture.com](mailto:Info@SonataVenture.com)

### Contact Information

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Signature: \_\_\_\_\_

( \_\_\_\_\_ )

Date: \_\_\_\_\_